



Sponsorship  
Opportunity  
with

**Mackay Wanderers Football Club**



Jersey packages  
[www.mackaywanderersfc.com.au](http://www.mackaywanderersfc.com.au)



## Who are we?

Mackay Wanderers Football Club is a community based volunteer driven organisation. Mackay Wanderers is a family orientated club with a friendly social environment and a strong focus on grassroots football and junior development. We are dedicated to continually improving our facilities.

Our club is located in Mackay, North Queensland, which has a regional population of 120,000 people. Our clubhouse and home field Wanderers Park, is located in Ben Nevis Street, Beaconsfield.

Since our club was founded in 1923 we had 95 years of involvement in the Mackay football community. Mackay Wanderers has continued to grow and our registration number of 320 players for 2018, makes us one of the largest community sports organisations in Mackay.

Mackay Wanderers offers playing opportunities to boys, girls, women and men of all ages and skill levels. We provide playing opportunities for children as young as 3 years old up to the most "senior" of adults. In 2018, we have run a 20 week Mini Roos Kick Off program (3-4 year olds), had 23 junior teams from Under 5 through to Under 16, 4 senior sides including a women's team.

Our junior coaches and players are provided with the support and assistance of Football Federation Australia accredited coaches. We have established a skills development program for goalkeepers. The Goal keeping sessions provides our budding (and experienced) goal keepers with an opportunity to encourage their learning, skills development and enjoyment of the game, in an environment which builds self confidence both on and off the field. In 2018, we continued with a variety of skills clinics for all juniors.

Mackay Wanderers is an active member of the Mackay Community and actively works with local organisations to bring value and spirit to the Mackay Region.





## Why Sponsor Mackay Wanderers?

When you partner with Mackay Wanderers, you partner with the greater Mackay community. Between people in the community, players, coaches, referees, administrators, parents and volunteers, you impact over 25,000 people.

### **Mackay Wanderers works with you so we can work for our community**

- Sponsorship is a great way for your organisation to support grassroots football, encourage physical activity in children, and enrich the community as a whole.
- Football is on track to become Australia's biggest and most popular sport and can be played by anybody.
- Mackay Wanderers share our home fields with Norths Cricket Club, Northern Suburbs Junior Rugby League & Mackay Mavericks Gridiron, providing year round exposure.
- We are one of the largest sporting organisations in the Mackay region and are a member of Mackay Regional Football Zone.
- Our website and Facebook page has a combined yearly reach of over 120,000 people.
- Dare to dream! Mackay Wanderers will potentially play against the likes of the Brisbane Roar at Wanderers Park in the near future. The FFA introduced FA Cup competition in 2014 where the opportunity to win through and play against an A-League side, or even as far as the World Club Championship in Japan is now possible!
- In 2016 Mackay Wanderers held their inaugural junior carnival which proved to be a major success. The carnival brought 94 junior teams from Mackay and surrounding areas together with the carnival closing with a Premier Men's match. The success continued in 2017 with over 2000 people attending the carnival. 2018 saw the carnival cement its place on the local football calendar with Mayor, Greg Williamson, returning to open the carnival and award the March Past winner.

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Mackay Wanderers FC Carnival 2017

Alison Langevad Photography



## Our Community Involvement

### Sporting Hearts Inc.

Mackay Wanderers were proud supporters of Sporting Hearts Inc. Sporting Hearts promoted awareness and prevention of 'sudden cardiac arrest in the young'. Sporting Hearts unfortunately has now folded as an incorporation but we are proud of the efforts of the organisation and with our support in order to help raise awareness.

Mackay Wanderers members Keith McAree and Matty Breen rode 170km to raise over \$5,000 for Sporting Hearts in 2012 & again in 2013.

The funds were used to purchase two AED units (Automated External Defibrillator) through an organisation called Defib Your Club for Life. DFYCFL defibrillators have already saved lives.

Sporting Hearts kindly donated one of these units to Mackay Wanderers & the other to Virgin Australia Stadium. A donation for which we are most grateful.



### Mackay Marina Run & Mackay River to Reef Ride

Mackay Wanderers also proudly support active participation in the annual Mackay Marina Run and Mackay River to Reef Ride. The local events help raise funds for charities such as the Leukaemia Foundation and promote active lifestyles. We encourage all of our members to participate in the events and to support a great cause.

### Red Cross Blood Donation

Mackay Wanderers members support with blood and plasma donations regularly. We encourage our members to support this service and try to coordinate a club donation day annually.

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## Sponsorship levels and benefits

**Junior Jersey Sponsor - \$1200 incl. GST  
(2019-2021)**



### **Three-year sponsorship includes:**

- Logo set of jerseys per age group (e.g. CQ Butchers -all Under 8 teams)
- Field naming rights at Junior carnival for corresponding age group
- Your company logo on training shirts for all Mackay Wanderers FC players
- Acknowledgement on social media channels & newsletter
- Invitation to "Sponsor's Round" day at Wanderers Sports Park (includes gate entry, platters, drinks.)
- Sponsor replica Jersey
- Sponsor Certificate of appreciation & team photo

All Sponsors will have their company logo displayed at the grounds.

*We want to work in partnership with you in order for your business to receive the best exposure it possibly can. We appreciate all support given to our club for its growth and development of players and coaches.*

**To discuss sponsorship opportunities further please contact Justin Reid 0448 550 445, or Tania Wood, 0418 423 820.**



## **Mackay Wanderers Football Club Inc.**

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